

## ROI Rubric: Choose the Right Investment

Score each option 1-5 (higher is better). Pick the option with the strongest total for **this** month.

Option	Time fits now?	Cost within budget?	Signaling seen?	Proximity (to role)	Artifact-ready helps you ship	Total /25
Certification						
Course / Bootcamp						
On-the-job Project						
Community Contribution						
Mentorship / Shadowing						
Other						

**Decision rule:** If an option doesn't help you create or improve this month's artifact, it's probably not the right option this month.

Notes / rationale:

# Outreach Scripts

Short, practical language you can customize. Keep it specific: what you'll do, by when, and how you'll report back.

## 1) Reaching Across (stretch work on another team)

**Intent:** Volunteer for adjacent work that creates proof and builds credibility.

### Template

Hi [Name] - I'm building toward [target track/role]. I noticed [need/problem]. I will take a first pass on [specific deliverable] by [date]. If you're open to it, I'll share a v1 for feedback and then iterate on it for something the team can use.

**Make it stronger:** Name the deliverable, timebox it, and ask for a reviewer. Offer a v1 quickly (3-7 days).

## 2) Reaching Up (sponsorship / rotation / visibility)

**Intent:** Ask a leader to back a defined plan that creates results and visibility.

### Template

Hi [Leader] - I'm targeting [role/track], and I'd like your sponsorship. Over the next [4-8 weeks], I can deliver [2-3 concrete outputs] that support the team's goals (for example: [artifact #1], [artifact #2]). If I execute, would you be willing to [rotation/intro/visibility]?

**Make it stronger:** Lead with outcomes and commitments. Make the ask small but real: an intro, a rotation, a review, a recommendation.

## 3) Asking for Help (mentor / peer review)

**Intent:** Get fast feedback and accelerate your learning curve.

### Template

Hi [Name] - I'm learning [micro-skill] and I built a draft [artifact]. Could you spend 10 minutes red-penning it? I'm specifically unsure about [one question]. If it's easier, I can send it as a one-pager and you can reply with bullets.

**Make it stronger:** Make it easy: 10 minutes, one question, one page. Then close the loop by sharing what you changed.

## 4) Close-the-loop note (send after feedback):

**Intent:** Recognize their support and assistance; provide them with the final artifact or evolution of the artifact.

### Template

Thanks again [Name] - I incorporated your guidance by [what changed]. Here's the updated v2. If you see anything else risky, I'm all ears.